

hello

Melissa Cullens | Communication Designer
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educated at

Portfolio Center 2010, Graduate Studies in Design
Furman University, 2004 Bachelors in Art, Concentration in Business Administration
University of Georgia Cortona Program

worked as a

Brand Communication Designer: Smart Design 9/2010- 3/2011
Strategy, information architecture and design in products, packaging, websites & brand experience systems for Fortune 50 companies

Brand Communication Intern: Smart Design 5/2010- 8/2010

Design Contractor: Son & Sons 3/2010- 4/2010
Concepted & designed websites, logos and branding

Graphic Designer: Armchair Media 9/2009- 2/2010
Concepted & designed websites, animations and motion pieces

Intern: Armchair Media

Contractor: BeDo Per Project Basis, 2009

Contract Strategist & Designer: Kenari 1/2009- present
Helped Kenari start to establish brand language, strategic positioning and look

Intern: Abercrombie & Fitch Corporate Office 6/2008-9/2008
Designed five graphic ts sold by the Gilly Hicks brand

Junior Designer: Career Sports & Entertainment 1/2006- 8/2008
Assisted with promotional design for Kellogg's, AT&T Aflac, Barrett Baseball

Office Assistant: ICSTIS, London 12/2004-6/2004
Made a lot of spreadsheets and entered a lot of data. Also some filing.

Bartender: The Slug & Lettuce, London 12/2004-6/2004
Deciphered drunken British drink orders and cleaned up broken glass

special because

Project M 2009: Pie Lab
Worked with a team to develop a pie shop and entrepreneurship center in Greensboro, AL

Work selected by Coke Sports & Entertainment Division to be used as division-wide internal and external publication

Course work derived invitation to join the Kenari team as a strategist and designer.

2 Portfolio Center Gold Awards

Product and Package Design Featured on the DieLine

super at

InDesign, Photoshop, Illustrator, Flash, Fireworks

likes to

Paint, travel, do yoga, grow things, eat things, make things, contribute